



PRESS RELEASE

BRICKWORLD LEGO EXPOSITION AT THE RENAISSANCE

For Immediate Release

(Fishers, IN May 15, 2015) Brickworld® is excited to once again be bringing a premiere LEGO® display and exposition to the Renaissance Convention Center in Schaumburg, Illinois. The event will fill the 66,000 square feet with displays, interactive activities and vendors. When asked how he would describe Brickworld events to someone that hasn't attended, Event Organizer, Bryan Bonahoom, said "Brickworld is a place where you can go and lose yourself in the fabulous details of amazing creations that are all made from the world's most flexible art medium – the LEGO brick." Brickworld displays include trains, robots, cityscapes, space stations, and much more. Bryan also added "Our event in Chicago is the crowning jewel of our expositions as nearly 400 artists and engineers display their incredible skills."

The creations you will see at the event range from medieval castles to futuristic space stations. They include movie scenes, replicas of real world buildings, and recreations of famous paintings. Plus, no Brickworld event would be complete without an incarnation of the Great Ball Contraption Rube Goldberg machine and trains. There are also interactive areas, a movie theater showing stop motion shorts, and vendors.

The LEGO brick is widely recognized as one of the most educational toys in the world. At Brickworld, kids and adults of all ages can witness an incredible variety of ways to use the brick for art and engineering applications. Using the LEGO brick exercises creativity, engineering skills and hand-eye coordination.

Brickworld Chicago will be held on June 20 and 21, 2015 at the Renaissance Convention Center in Schaumburg, Illinois. Hours are 10 AM – 4 PM on Saturday and 10 AM – 3 PM on Sunday. General admission tickets are \$11 at the door and kids under 3 are free. We are also pleased to honor our active duty and reserve service members and first responders with a discounted \$8 ticket (military / first responder identification required). Tickets are available at the door and online at the Brickworld web site – <http://www.brickworld.us/chicago>.

(Some sample pictures of prior events are below and attached)

Brickworld LLC is a private company that is not associated with the LEGO Group of companies. Brickworld operates expositions and conventions dedicated to LEGO enthusiasts with creations from brick artists & engineers.



The Isle of Helios, created by Bryan Bonahoom (Fishers, IN and Kyle Peterson (Enon, OH) – This display depicts the island in Homer's Odyssey where Odysseus' crew slaughter the sacred cattle against the advice of Circe, angering the gods. And their ship is struck down by lightning from Zeus killing all aboard except Odysseus himself. Helios was part of a larger collaborative display depicting the entire story of Homer's Odyssey created by the Virtual LEGO User Group.
(photo by Bryan Bonahoom)



Viking ship and town, created by Bill Anjo (Ontario, CA) – this model presents a history lesson while providing a chance for the kids to be close enough to touch while the ship circles the town and monastery built on the rocks above. (photo by Alex Taylor)



Kids building with the 20,000 LEGO bricks in a free build area. It is amazing what they create from their imaginations. (photo by Alex Taylor)